



Helping Hudson's Bay Company achieve a safe Return-to-Office and convert offices into flexible workplaces

THE CLIENT



Our client, Hudson's Bay Company (HBC) is a diversified retailer and is one of the oldest companies in North America. It has over 250+ stores of varying formats and 30,000+ employees around the world. HBC's leading brands across North America include Saks Fifth Avenue, Hudson's Bay, Saks Off 5th.

THE CHALLENGE

When COVID-19 first hit, HBC, like many businesses, shifted its office-based employees to remote working. Over the next few months, they re-evaluated their working arrangements, and started to explore a new way of working. This would allow them to relinquish one of their offices and to create a hybrid work model for their staff. Implementing this and bringing employees back into COVID-secure offices posed a major logistical challenge and required technological intervention.

THE SOLUTION

WorkInSync solved the short-term operational issues and supported the firm's long-term planning.

Managing a safe return to the office which ensured employee well-being and improved compliance and risk management was the first priority. WorkInSync's customisable employee self-declaration form let employees confirm their health status and work preference. This helped HBC identify the employees eligible to work from office.

WorkInSync also addressed the infrastructure within the office premises. Our QR code based contactless access management system minimized the number of people touching door handles and other surfaces. Once inside the office, employees were supported with an AI based way-finding solution which included navigation friendly floor maps that helped them locate their desks and find where their colleagues were seated.

WorkInSync's flexi-desking and hoteling features allowed employees working from office to reserve facilities such as desks, parking spaces and meeting rooms in advance, creating a truly flexible workspace.

Finally, WorkInSync enhanced sanitisation within the buildings with a platform that provided real-time alerts for housekeeping teams, identifying areas in need of sanitising and ensuring that desks, meeting rooms and other spaces were cleaned as necessary. Employees could view the sanitization status of workspaces in real time, further improving their safety.



▶ THE RESULT

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WorkInSync lives the commitment they promise and the module is quite flexible and focuses on employee experience. The team is filled with active and vibrant professionals which makes the journey very smooth. Their approach and patience to understand and try out possibilities to make it happen to keep them unique and best in this Industry. Compared to other products, organization, and service-oriented approach, this organization and management always try that extra mile to provide value add and create a WOW factor.

Director – Real Estate, Admin & Facilities, Procurement

▶ THE HIGHLIGHTS



Product Functionality
& Performance



Customizable
Solution



Easy Integration
with existing tools



Expertise & Experience



Quick & Seamless
Deployment



Customer Delight

About us

WorkInSync is a technology solution that enables organizations to establish hybrid workplaces and enable employees' safe return-to-office.

WorkInSync is backed by our decade long experience creating MoveInSync – the world's largest office commute platform that is currently used by 150 global enterprises, including 38 of the Fortune 500 companies.