



Case Study

A GLOBAL MEDIA & ADVERTISING AGENCY

Formulating It's Perfect
Return-to-Office Strategy

 Work In
sync

INTRODUCTION

The announcement for COVID-19 vaccine inspired many organizations to devise their return-to-office strategy. However, the process of bringing back employees is complicated. With different stakeholders involved, the need to COVID-proof the office and maintain social distancing protocols, the RTO process is long. Businesses also need to consider their requirements, employee willingness, and eligibility as a part of the Return-to-Office plan.

The objective of this case study series is to throw light on how various organizations are planning their Return-to-Office (RTO), factors considered, challenges faced and potential tools adopted to enable the same.

QUICK FACTS

Organization:
Global Media & Advertising Agency

Sector: Media & Advertisement

Focus Geography: India

Total Number of Employees: 900

Current Return-to-Office Scenario:

- Hybrid work model has been adopted for employees working on-site and remote
- 20-30% of employees have already returned to office and the number is expected to grow over the next few months
- Team & Facilities Managers are coordinating with all returning employees using emails & Whatsapp

THE RETURN-TO-OFFICE STRATEGY

MAJOR CHALLENGES FACED:

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Time-consuming sign-in process

Error capturing employee temperature

Non-sanitized office premise

Disruption in work schedule planning for employees

SOLUTIONS PROVIDED

SOLUTIONS PROVIDED



Contactless Access Management

Sanitisation Workflow

Work Planner

- **Contactless Access Management** has helped record temperature digitally and fast-tracked the sign-in process. This has significantly helped the group to reduce time spent login into the office.
- **Sanitization Workflow** has ensured that the office premise is always clean and safe for employees to use.
- **Work Planner** has allowed team managers not only to simplify the work process but also manage distributed teams. They get an overview of work schedules and communication has become remarkably simple.

IMPLEMENTING RETURN-TO-OFFICE STRATEGY

FUTURE PLANS

As more employees return-to-office, the group wants to use WorkInSync at its maximum capacity to ensure that their employees' daily schedule, from commute to desk booking to meal management, becomes easier. Using WorkInSync's management and commute features, the organization wants to increase employee satisfaction.



ABOUT US



WorkInSync is a technology solution that enables organizations to establish hybrid workplaces and enable employees' safe return-to-office.

WorkInSync is backed by our decade long experience creating MoveInSync – the world's largest office commute platform that is currently used by 150 global enterprises, including 38 of the Fortune 500 companies. To learn more visit us at www.workinsync.io